

Directional and Other Official Signs Chart (Non-billboard)

Definitions	Official Signs	Public Utility Signs	Non-Profit, Tax-Exempt Informational Signs	Public Service Signs	Directional Signs
	by public agencies within their jurisdiction	warning, info signs maintained by a utility co.	relating to cities, nonprofit service, fraternal & veterans clubs, charitable associations, educational institutions & religious organizations	identify sponsor & public service message	historical, educational cultural, scientific, religious or natural scenic beauty
Size	none	none	32 sq ft larger than 32 and 76 sq ft or less	32 sq ft	150 sq ft
Limitations	none	none	or less than 76 sq ft less		20' wide/ 20' long max
Spacing	none	none	none 1400'	none/1 per bus shelter	2000' from interchange, rest area, scenic area
Location	none	none	within 750' of business and/or properly zoned	none	1 mi. apart/ 3 per each direction of travel
Message	for carrying out official operations	essential to operations	related to the organization & the meetings	public service msg & donor info	attraction & directions only
Content	official operations	operations	Directions allowed but no advertising messages.		
Permitted	yes	yes	yes	yes	yes
Fees	yes	yes	no	yes	yes
Examples	<p>Sign: WATER</p> <p>Water Conservation</p> <p>District signs</p>	<p>Gas line marker sign</p> <p>Blank City</p> <p>Recycling Center</p>	<p>1st Baptist Church</p> <p>Turn left @ FR 12</p> <p>Lions Club emblems</p> <p>Normal School</p> <p>⇨</p>	<p>Give Blood</p> <p>Don't Drink & Drive</p>	<p>Ozark Caverns, 1 mi north</p>